

**BEAUTIFUL MUSIC.
LOCALLY GROWN.**

2022 Sponsorship Packet

www.willystreetchamberplayers.org

Thank you for considering a gift to support the **Willy Street Chamber Players**.

WSCP believes that the future of classical music is **community-based, collaborative,** and **accessible** to all. All events are friendly and welcoming neighborhood gatherings that are enjoyed by newcomers to classical music and lifelong fans alike.

WSCP presents an array of reasonably priced and approximately hour-long performances each July. The group's unique programming philosophy includes the crafting of intelligent and engaging concerts that combine time-honored classics with 20th and 21st century works.



Over the past eight years, WSCP has become one of Madison's cultural gems. The group has been universally praised by audience members and critics.

WSCP benefits from the incredibly generous support of foundations, local businesses, and individual community members to continue its mission of delivering excellent, innovative, accessible, and unforgettable performances to the east side.



cham·ber mu·sic

'CHāmbər ,myōozik/

noun: instrumental music played by a small ensemble, with one player to a part

Sharing music that inspires in July 2022



Paran Amirinazari, WSCP Artistic Director

Dear Friend,

Taking with us the lessons of the last few years, and all their challenges, the Willy Street Chamber Players are excited to move forward, stronger and with a deeper sense of gratitude for being able to **gather, perform, and share music** that inspires us.

This summer, we are bringing it home, back to where it all started, and returning to Immanuel Lutheran Church. We have **three exquisite guest artists** lined up and are looking forward to playing time-honored favorites and some truly special new works that you won't want to miss. It will be a thrill to play for you once again in our beloved indoor venue.

We are extremely pleased to announce that in 2022 **we will present our first ever FREE and OUTDOOR concert** at Orton Park as well as a **three week residency with the Madison Youth Arts Center**. WSCP will present instrument petting zoos and short performances for the resident summer camps at MYArts and introduce exciting chamber music and world-class guest artists to the MYArts program participants.

Since 2015, Willy Street Chamber Players has established itself as a fixture of the Madison music scene. Your generosity ensures a return of the popular programming that made us Madison Magazine's "Best of Madison" in 2020 and allows us to expand our free community outreach offerings. **We appreciate your support and cannot wait to see you in July!**

With Gratitude,

-Paran



**BEST
OF MADISON**

2020 GOLD MEDALISTS
2021 BRONZE MEDALISTS
Best Band/Artist: Classical

2022 SUMMER SERIES

*Three unforgettable performances
presented at Immanuel Lutheran Church, in
the heart of the Willy Street Neighborhood*

Friday, July 8, 2022

6:00 pm

Guest Artist: Michael Mizrahi, piano

Augusta Reed Thomas: Klee Musings (2016)

Brahms: Piano Quintet in F minor, Op. 34



Friday, July 15, 2022

6:00 pm

Guest Artist: Christopher Johnson, bass

Evan Williams: GRIME (2013)

Dvořák: String Quintet No. 2, Op. 77

Friday, July 29, 2022

6:00 pm

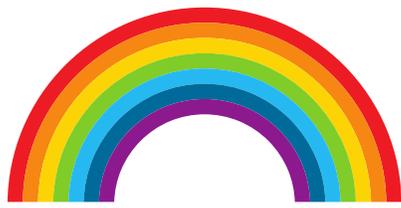
Guest Artist: Emily Birsan, soprano

Jake Heggie: Camille Claudel: Into the Fire (2012)

Bach: Cantata BWV 82



The MISSION of the Willy Street Chamber Players is to represent, inspire, and enrich Madison's East Side by forging community partnerships and presenting excellent, innovative, and accessible performances of chamber music.



Community Connect

Admission-Free. Family-Friendly.

FREE OUTDOOR CONCERT

FRIDAY, JULY 22, 2022

6:00 pm

ORTON PARK

Relax and enjoy this free chamber music concert under the oak trees of the Willy Street neighborhood's landmark Orton Park.



THREE WEEK MYArts RESIDENCY

Three performances, demonstrations, and instrument petting zoos presented by WSCP core members and world-class guest artists



Our series of concerts and community outreach programming is made possible through contributions from a diverse group of business partners and individual funders. Your investment in local chamber music has a lasting impact on the cultural landscape of Madison. Donors enjoy a range of benefits detailed in the chart below.

SPONSORSHIP BENEFITS

	\$5,000+ Sustaining Partner	\$3,000-\$4,999 Benefactor	\$1,500-\$2,999 Patron	\$1,000-\$1,499 Sponsor	\$500-\$999 Donor	\$250-\$499 Supporter	\$1-250 Friend
Deliver pre-concert remarks	●						
Verbal recognition at concerts	●						
Exclusive access to three WSCP rehearsals	●	●					
Two items of WSCP merchandise	●	●	●				
Exclusive access to one WSCP rehearsal	●	●	●	●			
Two priority seats at WSCP concert of your choice	●	●	●	●	●		
Logo recognition on season poster	●	●	●	●	●		
Logo recognition on concert signage	●	●	●	●	●		
One item of WSCP merchandise	●	●	●	●	●		
Recognition in a WSCP social media post	●	●	●	●	●	●	
Text recognition on concert signage	●	●	●	●	●	●	
Early access to priority seating tickets	●	●	●	●	●	●	
Text recognition on concert programs and on WSCP website	●	●	●	●	●	●	●



Madison's lovers of the highest class chamber music take note... how can I say it better? They are simply fabulous! It is an enormous blessing to any community that is lucky enough to generate such players!"

-John Barker, Isthmus

ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$3000 WSCP Concert Sponsor (5 available)

SPECIAL PERKS: Name or logo next to concert name in all marketing materials, exclusive meet-and-greet with musicians at sponsored event.

\$1000 2022 Guest Artist Sponsor (3 available):

SPECIAL PERKS: Name and/or logo next to artist's name in all marketing materials, meet-and-greet with your sponsored artist.

\$650 2022 Core Artist Sponsor (10 available):

Sponsor a WSCP core musician for a week of performances and rehearsals during a Summer Series week.

SPECIAL PERKS: Meet-and-greet with your sponsored artist (date and time TBD), program recognition next to your artist's name at designated performance

A Tax Deductible donation may be made to our fiscal receiver, Arts Wisconsin, a 501(c)(3). We depend on and are so grateful for our generous business partnerships and individual sponsors.



In-Kind Sponsorship Proposal & Benefits



WSCP's past partnerships with local businesses demonstrate how partnerships between the arts and commerce add to the vibrancy and livability of any community!



\$1000+ Donation Value

All benefits below plus+

- Logo recognition on season poster and brochure
- Dedicated social media shout-out
- Access to dedicated donor area for all ticketed WSCP concerts for 2-6 people

willy street co-op



\$500-\$999 Donation Value

All benefits below plus+

- Shared social media shout out

\$250-\$499 Donation Value

All benefits below plus+

- Optional logo placement on concert signage



\$100-\$249 Donation Value

All benefits below plus+

- Two tickets to WSCP performance of your choice

Up to \$99 Donation Value

Program and website recognition



"The Willy Street Chamber Players have immersed themselves completely, not really performing for audiences but partnering with our community to create an atmosphere of art and culture on an ongoing basis."

--Greater Williamson Area Business Association (GWABA), WSCP sponsor